



ACCELERATE GLOBAL PROGRESS TO
NET ZERO AVIATION

Sustainable Skies World Summit

15th - 16th May 2024

Partnership Brochure



**Sustainable
Skies 2024**

WORLD SUMMIT

15 | 16 MAY 2024

What is Sustainable Skies World Summit?



Launched in

2022



In partnership with
SUSTAINABLE AVIATION



International
representation

2

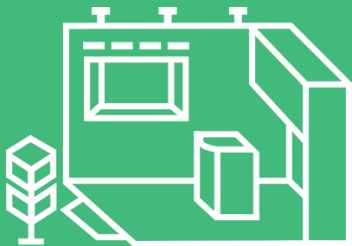
Days of
Thought
Leadership



Keynote presentations,
panel discussions,
fireside chats and
exclusive briefings



Host of Jet
Zero Council
meeting
(SSWS2023)



Product & service
showcase area



Welcome drinks
reception



“It’s not about flying less, it’s about flying differently.”
– Mark Harper, MP, Secretary of State for Transport at SSWS23

SSWS23

Overview

In April 2023, Sustainable Skies World Summit once again welcomed delegates from around the world for 2 days of collaboration, demonstrations, and progressive discussion, with many innovative companies showcasing groundbreaking technologies that accelerate the industry’s progress towards Net Zero.

The event has received overwhelming interest and engagement from its target audience, including industry regulators, OEMs, members of academia, media and many others, reflecting the industry’s appetite for the global sustainability movement.

SSWS23

Post-Show Stats



49

Partners & Supporters



715

Total Visitors

Technology Showcase

35

Companies

1st

RAF air-to-air routine refuelling mission fuelled by SAF with passengers, alongside a flypast at SSWS23.

5

 Show Themes

- SAF
- Carbon Removal
- Future of Flight
- Zero Emissions
- Operation Efficiency

Keynote Theatre

4

 Plenaries

25

 Sessions

62

 Speakers
47% C-Suite,
29% International

Accelerator Hub

13

 Sessions

15

 Speakers

Becoming a SSWS Partner

We recognise that no two partners and sponsors have the same objectives and therefore work with individuals to create an offering to meet their needs.

At Farnborough International, we pride ourselves on working with clients to bring their visions to life, no matter how big or small the idea.

FIL has produced a packed portfolio of unique exhibiting, sponsorship and advertising prospects.

This list is not exhaustive so please contact the team who will be more than happy to design a more bespoke proposal of options.

[GET IN TOUCH](#)







Panel Partner

£13,000 + VAT

As a Panel Partner of Sustainable Skies World Summit, your brand will be front and centre, offering exposure to the global aviation industry. Your brand will be visible at touchpoints throughout the visitor journey, both ahead of and during the event. This partnership allows you the opportunity to align your brand with thought-leadership content.

Package Includes:

- Opportunity for one representative to speak on a panel. FIL will assist with putting together the panel and advise on topics.
- Partners will be recognised across multiple channels, including the SSWS website, LinkedIn, and onsite during the event.
- Partners will be supported to promote the event and speaking opportunities in the lead-up to the event by FIL.
- Pre-summit tweet & LinkedIn post
- Logo & MPU advertisement on the SSWS2024 website

**Please note, Panel Partnership is a non-exclusive opportunity, and there may be more than one partner per panel session.*

Keynote Presentation Partner

£17,800 + VAT

As a Keynote Presentation Partner of Sustainable Skies World Summit, your company has the opportunity to highlight your capabilities as a thought leader within the sustainable aviation sector to a global audience.

Package Includes:

- Opportunity for one representative to deliver a keynote presentation during the event.
- Partners will be recognised across multiple channels, including the SSWS website, LinkedIn, and onsite during the event.
- Partners will be supported to promote the event and speaking opportunities in the lead-up to the event by FIL.
- Pre-summit tweet & LinkedIn post
- Logo & MPU advertisement on the SSWS2024 website





Sustainable
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WORLD SUMMIT

15 | 16 MAY 2024

EXHIBITING
OPPORTUNITIES





Showcase Package

Small Space

£1,440 + VAT

An opportunity to showcase capabilities and technologies to the sustainable aviation audience in a small pod space.

Package Includes:

- Opportunity to showcase a product in the demo area
- 2 x 2m wide half-height walls and 1 x 1m full height wall
- Includes company name on walling, electrical socket, table, tablecloth and chair
- The opportunity to directly engage with event delegates during the breakout sessions
- Pre-summit tweet
- Pre-summit LinkedIn post
- Logo on the Sustainable Skies World Summit website
- Logo on supporter signage on-site

Showcase Package

Medium Space

£2,200 + VAT

An opportunity to showcase capabilities and technologies to the sustainable aviation audience in a medium self-build space. This package allows you to demonstrate and highlight services within the dedicated demo area.

Package Includes:

- Opportunity to showcase a product in the demo area
- Medium space measures a maximum of 4m x 4m and is self-build
- The opportunity to directly engage with event delegates during the breakout sessions
- Pre-summit tweet
- Pre-summit LinkedIn post
- Logo on the Sustainable Skies World Summit website
- Logo on supporter signage on-site

**Exhibitor must provide a back wall to a minimum of 2.5m high (max height 4m, anything above 2.5m must be dressed neutrally on the reverse)*





Showcase Package

Large Space

£3,200 + VAT

Our largest self-build space offers the opportunity to demonstrate and highlight services within the dedicated demo area.

Package Includes:

- Opportunity to showcase a product in the demo area
- Large space is for anything larger than 6m x 6m and is self-build
- The opportunity to directly engage with event delegates during the breakout sessions
- Pre-summit tweet
- Pre-summit LinkedIn post
- Logo on the Sustainable Skies World Summit website
- Logo on supporter signage on-site

**Exhibitor must ensure that the stand is customer-facing to all 4 sides. Any walling on the perimeter must not exceed 50% of the length and must be dressed on both sides.*



Sustainable
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WORLD SUMMIT

16 MAY 2024

BRAND ENHANCEMENT OPPORTUNITIES



Registration Sponsor

£7,700 + VAT

Make sure delegates see your brand as soon as they arrive at the summit with this registration package.

Package Includes:

- Sponsor branding incorporated within the design of the registration area
- Sponsor branding on the delegate lanyards distributed to all attendees
- Logo on the sponsor page(s) of the event guide
- Sponsors will be recognised across multiple channels, including the SSWS website, LinkedIn, and onsite during the event.
- MPU advert on the Sustainable Skies World Summit 2024 website
- Pre-summit tweet
- Pre-summit LinkedIn post





Hospitality Sponsor

£8,500 + VAT

This is an ideal opportunity to get your brand in front of the delegates across the two days of the event. With branding within the catering area, as well as an opportunity to address delegates at the welcome reception, have a product or model on display and provide giveaways and literature, this package offers unrivalled brand exposure.

Package Includes:

- Opportunity to showcase a product in the catering area
- Opportunity to speak during the reception, such as an opening speech or closing remarks
- Branding within the catering area acknowledging sponsorship
- Pre-summit tweet
- Pre-summit LinkedIn post
- Logo on the SSWS website



Breakfast Briefing

From £10,000 + VAT

Host a private breakfast briefing onsite prior to Sustainable Skies World Summit beginning. This will be held in a nearby private meeting room and is a key opportunity for 1-2-1 networking and a private discussion about any topic of your choosing.

Package Includes:

- Room hire charges with setup time and an hour for the event, room setup prior to your arrival and onsite and directional signage.
- Catering for up to 25 people including a selection of pastries, hot drinks and breakfast rolls. AV in the room will consist of a large TV plasma with a handheld microphone. Additional equipment can be provided for an extra cost.
- Opportunity to place banners and branding around the room.
- FIL can assist with inviting guests that you would like to meet.

Speakers Lounge Sponsor

£8,500 + VAT

As the Speakers Lounge Sponsor, your company has the opportunity to network directly with thought leaders within the sustainable aviation sector, as well as benefitting from brand exposure across the two days.

Package Includes:

- Opportunity for one or two company representatives to be based in the speaker's lounge
- Opportunity to provide giveaways and literature to speakers
- Sponsors will be recognised across multiple channels, including the SSWS website, LinkedIn, and onsite during the event.
- Partners will be supported to promote the event in the lead-up to the event by FIL.
- Pre-summit tweet & LinkedIn post
- Logo & MPU advertisement on the SSWS2024 website





Water Sponsor

From £3,000 + VAT

Promote your brand and your sustainable ethos through sponsorship of water stations and providing branded reusable water bottles to delegates.

Package Includes:

- Rights to provide branded water bottles to delegates, these can be given away at various locations across the show site (bottles are to be produced by the sponsor)
- Opportunity to brand water stations
- Sponsors will be recognised across multiple channels, including the SSWS website, LinkedIn, and onsite during the event.
- Partners will be supported to promote the event in the lead-up to the event by FIL.
- Pre-summit tweet & LinkedIn post
- Logo & MPU advertisement on the SSWS2024 website

**FINN
OPPORTUNITIES**



FINN



#WeAreFINN



#WeAreFINN



#WeAreFINN



#WeAreFINN



4.5mil+

Social Impressions*



6.75%
Engagement Rate



9,755
Social Followers*



326K+
Video Views



5.2K+
Articles Published



178K+
Website Views



108K+
Website Sessions



83K+
Website Users



54K+
Newsletter Subscribers



18.5%
Average Open Rate

FINN 

Overview

FINN was created out of an ambition to connect the aviation, aerospace and defence industries by providing multiple opportunities for companies of all sizes to showcase their innovations and news stories.

We strive to do things differently to better support and connect the global aerospace, defence and wider industry. FINN facilitates and encourages conversations that lead to innovative approaches to some of the most pressing topics within the sector.

Through FINN you can connect with the global aerospace industry via targeted messaging and providing insight to an engaging aerospace and defence audience. FINN is a key tool for partners during live events in the form of interviews, sponsored highlight videos & newsletters. FINN is also a leading catalyst for connecting industry and dispersing insight and knowledge 365 through wearefinn.com and its weekly newsletter.

Sustainable Skies World Summit 2023: The war on carbon in aviation!

April 20, 2023

SHARE: [f](#) [t](#) [in](#)



TAGS: Aerospace, Aerospace Technology Institute, ATI, Aviation, Sustainability, Sustainable Skies World Summit, Sustainable Skies World Summit 2023

Sponsored by the **Aerospace Technology Institute**

The war on carbon in aviation was first launched by the UK two years ago at the Sustainable Skies World Summit, and it is not just commercial air transport that has joined the battle, it is the military world.

Delegates from across the aerospace sectors were at the exhibition and conference centre at the site of the Farnborough Air Show for the summit, and rather fittingly the event kicked off with a low level fly-past to mark a sustainable historic moment for the Royal Air Force.

The RAF successfully completed a Voyager air-to-air refuelling flight, powered by an approximately 45% blend of Sustainable Aviation Fuel (SAF).

Flying from RAF Brize Norton, over the North Sea and via Farnborough on its return home, the Voyager aircraft also undertook air-to-air refuelling with Typhoons, as part of planned training.



Jet Zero Council

Meanwhile back inside the centre the UK's Jet Zero Council committed to continue speeding up the design, manufacture and rollout of zero emission aircraft and vital infrastructure at UK airports.

Its latest plan set out how the council will help to accelerate the production of sustainable aviation fuels (SAF), by continuing to invest millions of pounds in first-of-a-kind SAF plants, supporting crucial scientific research on a larger scale, and helping to drive down production costs.

Aerospace Technology Institute

Aerospace Technology Institute made headlines on the first day, announcing their Hydrogen Capability Network's objectives as

well as offering insightful developments on moving quick wins forward.

Meanwhile, Sustainable Aviation – the industry coalition of the UK's leading airlines, airports, aerospace manufacturers, air service navigation providers, and innovation companies in sustainable aviation fuel and carbon removals – unveiled its latest roadmap to reach net zero by 2050.

Brought to you by



Event Wrap Sponsor

£5,300 + VAT

The Event Wrap is sent following the conclusion of the event and includes filmed highlights of the event which can feature sponsor content. Sponsoring the wrap is a great way to target an engaged audience. Previous sponsors have seen high engagement rates and exposure. Event wraps are sent to the FINN aerospace database of 65,000 subscribers, as well as the show-specific database.

SSWS2023 saw:



56,777
size of database



19.18%
open rate

Package Includes:

- Branding incorporated into the newsletter header
- Content piece, such as a written or video interview included in the newsletter and hosted on wearefinn.com
- Advert included in the event wrap mailer
- Content piece shared on FINN social channels including LinkedIn and Twitter

SSWS23 Event Wrap:
Watch here



Brought to you by



Event Preview Sponsor

£4,000 + VAT

Similar to the event wraps but sent out pre-event, the FINN preview is a great opportunity to share details of your involvement at upcoming events or insight into the event ahead. This can also be used to promote your business and services to a targeted industry audience. Get noticed before the event begins with the sponsorship of the event preview sent by the official event Insight Partner.

Package Includes:

- Branding incorporated into the newsletter header
- Content piece, such as a written or video interview included in the newsletter and hosted on wearefinn.com
- Advert included in the event preview mailer
- Content piece shared on FINN social channels including LinkedIn and Twitter
- Newsletter sent to the FINN opted-in database and event-specific databases

FIA22 Event Preview:
Watch here



FIA 2022 PREVIEW: Business and industry reunite once again

July 17, 2022

SHARE: [f](#) [t](#) [in](#)



TAGS: Aerospace Global Forum, Farnborough International Airshow 2022

Sponsored by CFM

Manday will see the return of the Farnborough International Airshow after 4 years, and the first of the global aerospace majors for three years.

The industry will be reconnecting at such a pivotal time, and for the next 5 days a wide array of aerospace, aviation and defence companies will divulge developments and initiate conversation.

Exhibitors from dozens of countries have been filling halls and pavilions around the show ground, and the flight operations team have been welcoming a steady stream of inbound aircraft that will be taking part in the static and flying displays.

Heating up

With hot weather expected, organisers have put in place increased measures and facilities for the show to ensure the comfort of attendees, exhibitors and staff.

Among the highlights of this year's show will be the first Aerospace Global Forum, which will address key issues such as future workforce, digitalisation and sustainability.

Flight and static displays

The growing Turkish aerospace and defence industry will also be apparent, as well as the US defence industry and military with both rotary and fixed wing aircraft - including the F35.

Flight displays will see the Embraer E190-E2, Boeing 777X, Boeing 737-10 and Airbus A350-900 - plus many more non-civilian aircraft.

For all the news as it happens, visit wearefinn.com and keep up to date with the daily video wrap programmes from the FINN TV team.

[Subscribe to the FINN weekly newsletter](#)



Examples of video interviews:

[Russ Dunn, GKN Aerospace](#)
[Paul Livingston, Lockheed Martin](#)
[John Slattery, Embraer](#)

Brought to you by



FINN Interview

From £1,500 + VAT

Ensure your company is highlighted as a key player within the Aerospace and Defence industry with a 1-2-1 interview. Our experienced editorial team will work with you to understand your objectives and the message you would like to communicate during the interview.

Written interviews – ideal for sharing your messaging quickly, written interviews can be conducted virtually and released within one week.

Video interviews – these can be conducted at a live event or conducted at your offices or factory locations.

Package Includes:

- Interview conducted and edited
- Company logo watermarked into the corner
- FINN will share content on wearefinn.com and use for future relevant news pieces
- Content piece shared on FINN social channels including LinkedIn and Twitter

Rate Card:

Written – £1,500 + VAT

Video – Price dependent on location/specifications, etc.

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