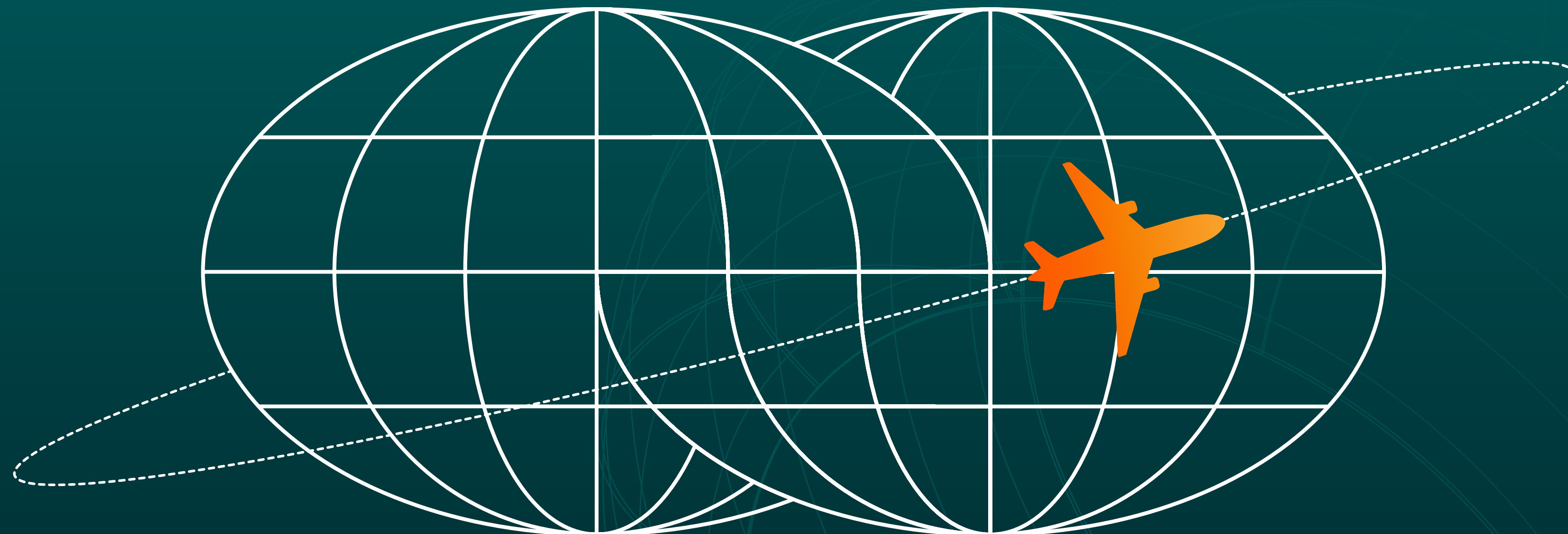




AIRSHOW

20-24 JULY 2026



WELCOME TO THE APEX OF AVIATION

SALES BROCHURE

ADVANCING AEROSPACE | PROPELLING DEFENCE | PIONEERING SPACE



WELCOME BACK TO FARNBOROUGH

Farnborough International Airshow boasts decades of rich history and heritage, going back all the way to 1948. Ever since that first edition, FIA has established itself as the world's best airshow that has become synonymous with pioneering spirit, with countless important historical aviation moments taking place there, such as the first public appearance of Concorde and the Eurofighter Typhoon.

Coming back for its 46th edition, Farnborough International Airshow 2026 will bring together the entire aerospace and defence communities at its iconic award-winning venue once again to leave its indelible mark on the world of aerospace and aviation by creating exceptional experiences, accelerating industry innovation, facilitating worldwide networking opportunities, and showcasing the future of flight.

A showcase of unrelenting progress and innovation across aerospace, defence and space, 2024 was a record-breaking year for Farnborough International Airshow and arguably the most important in our history, thanks to the support of our exhibitors, partners, sponsors and attendees. As we look forward to our 2026 instalment, we will build upon our success and work with the global aerospace ecosystem to curate a world-class platform to propel the industry into a thriving, sustainable future.



**GARETH
ROGERS**

CEO, Farnborough International

FARNBOROUGH INTERNATIONAL

THE HOME OF PIONEERING SPIRIT



Farnborough International Airshow is the premier global platform for the aerospace and defence sectors, bringing together key industry players and innovators from across the globe.

Following unprecedented growth and demand in 2024, Farnborough International Airshow cemented its positioning as the must-attend event in the aerospace calendar, delivering US\$105.8bn in commercial aircraft and engine orders at its sold-out instalment, as well as:

US\$105.8bn

IN COMMERCIAL AIRCRAFT AND ENGINE ORDERS

The next instalment of Farnborough International Airshow will return on 20-24 July 2026 to drive progress in the aerospace sector by fostering collaboration and facilitating business growth on a global scale. We look forward to welcoming you to the birthplace of British aviation!

1,427
EXHIBITING COMPANIES

423
OFFICIAL DELEGATIONS

100,358
VISITORS ATTENDED

41
COUNTRIES REPRESENTED

1,716
ACCREDITED MEDIA

126
SPONSORS & ADVERTISERS

21
COUNTRY PAVILIONS



FARNBOROUGH INTERNATIONAL

PROPELLING THE INDUSTRY FORWARD



FARNBOROUGH INTERNATIONAL AIRSHOW

Farnborough International's mission is to ensure aerospace development 365 days a year through our portfolio of Aerospace Events, each aligning to a core FIA theme, providing a deep dive into key industry challenges and opportunities.



PIONEERS OF TOMORROW

Pioneers of Tomorrow is designed to address the industry's workforce challenges by inspiring future pioneers to explore the world of aerospace and discover a wealth of career opportunities from both established industry titans and innovative startups alike.



SUSTAINABLE SKIES WORLD SUMMIT

One of our flagship events, our award-winning Sustainable Skies World Summit is dedicated to accelerating the industry's progress towards achieving its Net Zero goals by addressing immediate and long-term sustainability concerns and implementing actionable solutions.



BAHRAIN INTERNATIONAL AIRSHOW

Bahrain International Airshow is a platform of business generation for the global leaders of aerospace, offering a platform for high-level corporate hospitality, unique access to military and civil delegations, and showcasing technological innovations to potential buyers around the world.

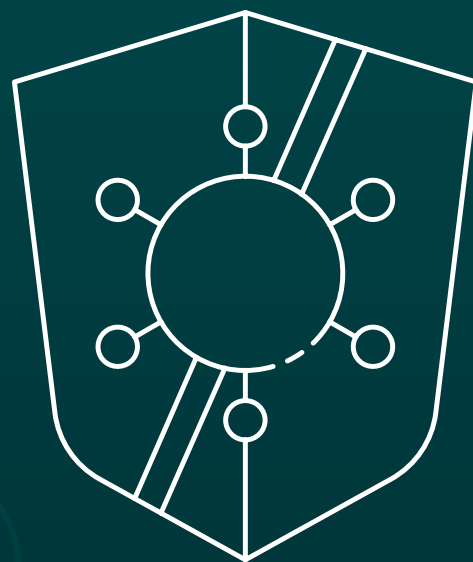
EXPLORE THE SHOW

Farnborough International Airshow's core themes are embedded into all aspects of the show, shaping FIA around the latest industry's demands, and reflecting on our expertise and wider convening power as a whole.

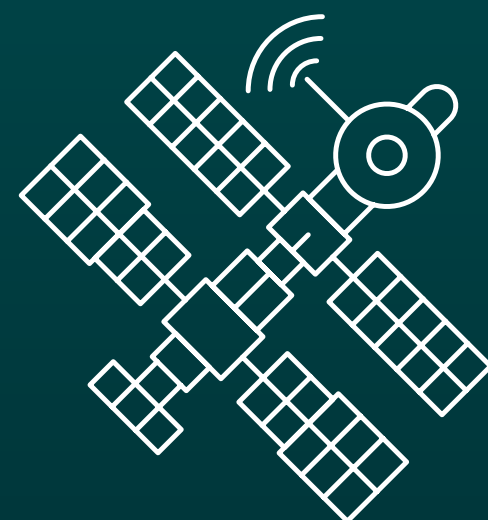
Specifically designed to enhance user experience by helping visitors explore tangible connections and potentially untapped opportunities that can propel their business forward towards achieving its aims, these themes will return to FIA2026.



**ADVANCING
AEROSPACE**



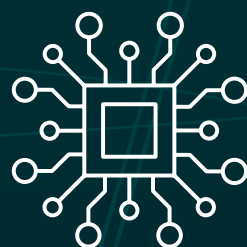
**PROPELLING
DEFENCE**



**PIONEERING
SPACE**



**GLOBAL
SECURITY**



**ADVANCED
TECHNOLOGY & AI**



**SUPPLY
CHAIN**



SUSTAINABILITY



**FUTURE
WORKFORCE**



LEADING SHOW FEATURES



DELEGATIONS PROGRAMME

Our renowned delegations programme provides exclusive access to global government officials, military representatives and industry leaders, fostering high-level business opportunities.

423 total delegations including commercial military and ministerial

59 countries represented



BUSINESS CONNECTIONS EXCHANGE

The BCE facilitates tailored networking, connecting exhibitors with key stakeholders to maximise their participation and business growth.

778 accepted meetings

30 investors

35 buyers

257 suppliers



SPACE ZONE

The Space Zone is a dedicated area showcasing the latest in space technology and exploration, offering a glimpse into the future of the industry.

39 sessions

99 speakers

4 partners

2 sponsors



UK GOVERNMENT HUB

The UK Government Hub is a dedicated platform for multiple government departments and agencies to collaborate and provide holistic consultancy for UK businesses.

WAYS TO PARTICIPATE

Explore a range of bespoke solutions, each uniquely tailored to your business to enhance your presence at the show. Our team adopts a dedicated 1-2-1 account management approach to provide the most optimised experience based on your unique needs and objectives.



EXHIBITION SPACE

With a wide range of exhibiting options, FIA offers its exhibitors the freedom to showcase solutions of all shapes and sizes.



INTERNATIONAL PAVILIONS

Our international pavilions, organised by government departments and private entities from across the globe, showcase companies from each country, with pavilion organisers supporting co-exhibitors in managing their participation and offering additional benefits throughout the event.



CHALETS

Available as custom, turnkey, or shared options, chalets at FIA offer the ultimate VIP experience in high-end private hospitality environments.



ACCESS TO THE DELEGATIONS PROGRAMME

FIA2026 exhibitors get an exclusive opportunity to take part in our world class delegations programme to network with high level delegates from:

- Commercial Delegations
- UK Defence Delegations
- Military Delegations



ENHANCED SHOW EXPERIENCE

- Ability to book onsite parking during the show.
- Initial exclusivity to book meetings and conference rooms on site.
- Discounts on certain pass types including Visitor and Guest passes.
- Free allocation of Exhibitor and Guest passes when booking exhibition space.



SPONSORSHIP & ADVERTISING

Maximise your presence at FIA2026 by exploring our diverse portfolio of sponsorship & advertising opportunities, providing companies with access to our audiences with the potential to win valuable new business. Uniquely tailored to each company to maximise brand exposure and reach, helping them achieve their unique objectives.



ACCOUNT MANAGEMENT

Our expert team prides itself on nurturing exceptional relationships with our clients. Exhibitors receive invaluable contact and support from Farnborough organisers through the whole process, from initial conversations through to booking and beyond.

EXHIBITOR BENEFITS



NETWORKING OPPORTUNITIES

As an exhibitor at Farnborough International Airshow, you will have access to numerous opportunities to connect and network with clients from around the world. This includes:

- Priority access to participate in the Business Connections Exchange programme.
- Ability to purchase tickets to the exclusive Welcome Reception (not open to trade visitors).



AEROSPACE GLOBAL NEWS

Aerospace Global News is one of the fastest-growing media outlets in aerospace and gives voice to the thought leaders, business disruptors and influencers that will manifestly shape our future.

Exhibitors receive the opportunity to work with Aerospace Global News through a wide range of sponsorship opportunities, including editorial and video interviews, sponsorship and speaking packages.



MARKETING & PR SUPPORT

All exhibitors receive access to packages designed to enhance their digital presence, including a profile listing on high-traffic pages of the website, social media support in the build-up to the show and many other opportunities to expand their reach.

Exhibitors also receive unparalleled access to International Media, with the ability to send press releases, news and announcements to accredited media attending the show.

NETWORKING



MEETING ROOMS

Meet with your key stakeholders in one of our private meeting spaces, available exclusively to exhibitors for a limited time. Providing a professional environment to meet with clients in an iconic setting, guaranteed to make the right impression.



BUSINESS CONNECTIONS EXCHANGE

Connecting you with the decision-making buyers and industry leading suppliers from around the world. Evolving the Meet the Buyer programme for a wider audience, The Business Connects Exchange is one of the most effective and popular features of the show.



WELCOME RECEPTION

Hosting more than 1,000 fellow industry professionals, government officials and international delegations, the Welcome Reception provides exceptional networking opportunities by facilitating informal conversations with key decision-makers at the very start of the busy Farnborough International Airshow week.



CONFERENCE ROOMS

Share your brand message by hosting press conferences, company announcements, seminars or workshops in one of our conference rooms.

PARTNERSHIP & BRAND ENHANCEMENT

At Farnborough, we understand the importance of building meaningful bespoke relationships. Whether through high-visibility sponsorships, thought leadership platforms, or custom brand activations, we work closely with each of our partners to tailor opportunities that meet their unique objectives. Our flexible, collaborative approach ensures that every partnership at FIA delivers maximum value and enhances brand recognition across the global aerospace sector.



FARNBOROUGH INTERNATIONAL AIRSHOW | 20-24 JULY 2026

THE ONLY OFFICIAL NEWS PARTNER OF FIA2026



Elevate your brand exposure through Aerospace Global News, formerly known as FINN. As one of the fastest-growing aerospace news channels, it's more than just a media outlet, it is a partner to help you reach your objectives 365 days a year as well as during Farnborough International Airshow. We work with clients consultatively, creating bespoke marketing solutions based on your individual objectives.



AEROSPACE GLOBAL NEWS THEATRE

A key feature of FIA, our dedicated theatre will host a jam-packed agenda of thought-leading sessions, featuring speakers and panelists from the global aerospace community.

14 KEYNOTES **64 PANELISTS** **26 SESSIONS**



AEROSPACE GLOBAL NEWS LIVE

Our live on-site studio hosts industry leaders and innovators, displaying news, views, and insights directly from the show.

126 CONTENT PIECES
294,528 CONTENT VIEWS (JULY-AUGUST 2024)
22.83% AVG. OPEN RATE FOR EMAILS
4.3% AVG. CTR FOR EMAILS



AEROSPACE GLOBAL NEWS FLYING DISPLAY LIVE STREAM

An unmissable opportunity to sponsor the highly popular FIA Flying Display live stream, streaming daily throughout the duration of the show.

192,081 LIVE STREAM VIEWS (JULY-AUGUST 2024)

KEY DEMOGRAPHICS

JOB FUNCTIONS:

FIA attracts the most varied selection of industry professionals from all over the globe. Key job titles include:

- CEO/Managing Director
- COO/CTO/CIO/Other C-Level Executive
- Civil Servant/Government Official
- Engineer
- Finance
- Purchasing/Procurement
- Sales & Marketing
- HR
- Administration
- Professional Services
- Technical Management
- Research and Development
- Navy/Air Force/Army
- Journalist/Broadcaster
- Student/Apprentice

JOB SENIORITIES:

FIA is renowned for attracting high-level delegations and senior decision-makers and for facilitating effective networking at our events. The breakdown of seniorities includes:

- C-Suite Executives
- VPs/Managing Directors
- Heads of/Senior Management
- Technical Leads and Engineers
- Business Development Managers
- Government and Military Officials
- Managers
- Junior/Individual Contributors
- Consultants

COMPANY ACTIVITY:

- Aerospace
- Defence & Security
- Space Exploration & Technology
- Government/Regulators
- Airlines & Commercial Aviation
- Telecommunications & Satellite
- Finance/Insurance/VC
- IT/Software/Data
- OEMs
- MROs
- Supply Chain
- SMEs
- Environmental & Sustainable Aviation
- Advanced Air Mobility (AAM)
- Unmanned Aerial Systems (UAS)
- Non-Aerospace
- Academia
- Other



EXHIBITORS INCLUDE:

At FIA, exhibitors and visitors represent some of the most influential companies in aerospace and defence, including:



MEET THE TEAM

We take immense pride in our work. For over 76 years we have delivered an indelible mark on the world of aviation by creating exceptional experiences, accelerating industry innovation, facilitating worldwide networking opportunities, and showcasing the future of flight.

By positioning ourselves as a collaborative partner of your business and focusing on delivering best-in-class service, we strive to maximise your opportunities and achieve desired strategic outcomes.

We think of our team as an extension of your team, helping you tell your story and make the most of your presence at the show, engage with your audiences at every touchpoint and deliver your specific objectives.

Reach out to us now to get involved!

ENQUIRE NOW



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